

# Cookies Policy

## Cookies on Trading212.com

Trading212.com is operated by Trading 212 UK Limited (referred to in this policy as “we” or “us”), a company registered in England and Wales (Register number 08590005), authorised and regulated by the Financial Conduct Authority (Register number 609146).

## What are cookies?

Cookies are small pieces of text stored on your computer when you visit a website or a mobile app. They are not programs and cannot be executed as code or deliver viruses – instead, cookies act more like a passport, which the site checks and updates whenever you visit. Most websites which you visit will use cookies to improve your user experience. Their functions include verifying your identity for security purposes, determining the type of browser and settings you are using or allowing site owners and third-party advertisers to tailor content to your preferences. Cookies are managed by your browser. Each cookie is unique and contains some anonymous information such as a unique identifier, site name, digits and letters. It allows a website to remember your browsing preferences.

## Types of cookies

### 1. Duration

Cookies have different durations for the various kinds of cookies they collect.

#### Session cookies

A session cookie is essential to ensure the correct functioning of the website and is used to manage registration/login and access to reserved features. Session cookies are stored temporarily during a browsing session and are deleted from the user's device when the browser is closed.

#### Persistent cookies

Persistent cookies are saved on your computer for a fixed period (usually a year or longer) and are not deleted when the browser is closed (unless deleted by the user before the expiry date).

## **2. Origin**

With respect to their origin, cookies are categorised as follows:

#### First-party cookies

Cookies set by the website owner or service provider, by us in this case, are called "first-party cookies" and they can only be read by that site. Cookies set by parties other than the website owner are called "third-party cookies".

#### Third-party cookies

Third-party cookies enable third-party features or functionality to be provided on or through the website or service you are using (such as advertising, interactive content and analytics). The third parties that set these third-party cookies can recognise your computer both when it visits the website or service in question and also when it visits certain other websites or services.

## **3. Consent**

On the basis of the GDPR and the ePrivacy Directive regulatory framework, cookies can be divided between two main categories - necessary cookies (essential and performance), which do not require user's consent and preference cookies (functionality and targeted/advertising), which do require a user's consent. You give your consent when you select 'Accept all cookies' on the pop-up that will appear whenever you use our Website. Just so you know, you can always choose which cookies you allow us to use, apart from essential and performance cookies, which can't be turned off. If you change your mind and want to withdraw your consent, you can do so at any time, just select the cookies you want

to accept on the pop-up or via your internet browser. You can read more about this in our 'change cookies section below'.

#### Essential cookies

Essential (also known as "strictly necessary") cookies are cookies that are needed to provide an online service at someone's request. All cookies used by our mobile apps are session cookies (i.e. essential cookies). Such cookies do not require consent as these are essential for providing the service that the user asks for.

#### Performance cookies

Performance (also known as "necessary functional") cookies collect analytical information on how visitors use the website, such as page visits and page load speed. With solely this information, a visitor cannot be identified. As such, performance cookies do not require consent.

#### Functionality cookies

These cookies allow our Website to remember visitors' choices, such as user name and language, and provide enhanced, personalised results. These cookies generally require consent.

#### Targeting or advertising cookies

These cookies are used to deliver adverts that are more relevant to the user as they are based on their interests. They can be set even if the site itself does not display advertising. These cookies often are third-party cookies. Such cookies always require consent.

In addition, we use Google Analytics and other Google services such as Google Tag Manager to analyse the use of our Website. Google Analytics generate statistical and other information about website use by means of cookies on users' computers. The information generated in relation to our Website is used to create reports about the use of the website. Google will store this information. You can disable Google Analytics cookies by visiting the following address: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

## Why do we use them?

- Cookies can help us understand how our Website and mobile app are being used to analyse our services and make improvements where necessary;
- To personalise our Services and provide a better experience for you;
- Advertising and analytics cookies also allow us to see what pages, links and sub-domains visitors have visited so we can provide more relevant ads;
- To monitor our performance;
- To optimise your trading experience, including remembering your preferences, location, preferred language, browser and other details;
- To authenticate your identity for security purposes; and
- To maintain our Website and certain functions available on it.

## Website cookies

We keep a list of cookies and how we use them. This can be amended from time to time without notice. Please click this [link](#) to access the full list of cookies we use.

## Changing Cookies Settings

You are able to allow or object to the use of non-essential cookies through the cookie management tool available on our Website.

You can also set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use the website though your access to some functionality and areas of the website may be restricted. If you block cookies, you will not be able to use all the features on our Website and trading platform and may have a different experience of our services. You can also delete cookies already stored on your computer. Again, doing this may have a negative impact on the usability of our services.

As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information. It is necessary to follow the instructions provided by the web browser, which are usually located within the 'Help', 'Tools' or 'Edit' menus.

Alternatively, an external resource is available at [www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies), providing specific information about cookies and how to manage them to suit the user's preferences.

## Leading version

This Policy can be translated into different languages. If there are any inconsistencies between different language versions, the English language version shall prevail.